



SRINIVASA EDUCATIONAL SOCIETY'S  
**PACE INSTITUTE OF TECHNOLOGY & SCIENCES**  
(AUTONOMOUS)

Approved by AICTE and Govt. of Andhra Pradesh, Accredited by NAAC(A Grade) | Recognized under 2(f) & 12(B) of UGC  
Permanently Affiliated to JNTUK, Kakinada, A.P. | ISO 9001:2015, ISO 14001:2015 and ISO 50001:2018 Certified Institution  
NH-16, Near Valluramma Temple, ONGOLE - 523 272, A.P., India, Ph.: 08592 278315, 9581456310 | www.pace.ac.in

Lr. No: PACE (A)/ECS/2025-26/IE/37

01/12/2025

**CIRCULAR**

All the MBA (R24) III Semester Students are hereby informed that the Second mid examinations is scheduled from 08-12-2025. The time table of examinations is as given below.

The pattern of the descriptive examination: 3 questions to be answered by the student for 20 marks from the given 3 questions.

Seminar: 10 Marks (for Seminar report content-05 marks and for presentation-05 marks)

Timing of the Descriptive Examination : 10:00 am to 11:30 am.  
Timing of the Seminar Presentation : 12:00 pm onwards

| Date                     | Subject Name  | Specialization     |
|--------------------------|---|--------------------|
| 08-12-2025<br>(Mon Day)  | Strategic Management (PP24MBT13)                    | Common to All      |
| 09-12-2025<br>(Tues Day) | Operations Research (PP24MBT14)                     | Common to All      |
| 10-12-2025<br>(Wed Day)  | Investment and Portfolio Management (PP24MBE01)     | Finance            |
| 11-12-2025<br>(Thur Day) | Performance and Compensation Management (PP24MBE10) | Human Resource     |
| 12-12-2025<br>(Fri Day)  | Customer Relationship Management (PP24MBE19)        | Marketing          |
| 13-12-2025<br>(Sat Day)  | Text, Social Media & Web Analytics (PP24MBE50)      | Business Analytics |
| 15-12-2025<br>(Mon Day)  | Data Mining & Data Warehousing (PP24MBE25)          | Systems            |
| 16-12-2025<br>(Tues Day) | Taxation Management (PP24MBE03)                     | Finance            |
| 17-12-2025<br>(Wed Day)  | Talent Acquisition and Management (PP24MBE12)       | Human Resource     |
| 18-12-2025<br>(Thur Day) | Advertising and Brand Management (PP24MBE20)        | Marketing          |
| 19-12-2025<br>(Fri Day)  | Marketing Analytics (PP24MBE52)                     | Business Analytics |
| 20-12-2025<br>(Sat Day)  | Software Project Management (PP24MBE26)             | Systems            |

**NOTE:**

- i) Any Omissions or clashes in this Time Table may please be informed to the Controller of Examinations immediately
- ii) Even if government declares holiday on any of the above dates, the examinations shall be conducted as usual

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CONTROLLER OF EXAMINATIONS  
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VALLUR, ONGOLE-523 272, ANDHRA PRADESH.

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