



SRINIVASA EDUCATIONAL SOCIETY'S
PACE INSTITUTE OF TECHNOLOGY & SCIENCES
(AUTONOMOUS)

Approved by AICTE and Govt. of Andhra Pradesh, Accredited by NAAC(A Grade) | Recognized under 2(f) & 12(B) of UGC
Permanently Affiliated to JNTUK, Kakinada. A.P. | ISO 9001:2015, ISO 14001:2015 and ISO 50001:2018 Certified Institution
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Lr. No: PACE (A)/ECS/2025-26/IE/37

01/12/2025

CIRCULAR

All the MBA (R24) III Semester Students are hereby informed that the Second mid examinations is scheduled from 08-12-2025. The time table of examinations is as given below.

The pattern of the descriptive examination: 3 questions to be answered by the student for 20 marks from the given 3 questions.

Seminar: 10 Marks (for Seminar report content-05 marks and for presentation-05 marks)


Timing of the Descriptive Examination : 10:00 am to 11:30 am.


Timing of the Seminar Presentation : 12:00 pm onwards

Date	Subject Name	Specialization
08-12-2025 (Mon Day)	Strategic Management (PP24MBT13)	Common to All
09-12-2025 (Tues Day)	Operations Research (PP24MBT14)	Common to All
10-12-2025 (Wed Day)	Investment and Portfolio Management (PP24MBE01)	Finance
11-12-2025 (Thur Day)	Performance and Compensation Management (PP24MBE10)	Human Resource
12-12-2025 (Fri Day)	Customer Relationship Management (PP24MBE19)	Marketing
13-12-2025 (Sat Day)	Text, Social Media & Web Analytics (PP24MBE50)	Business Analytics
15-12-2025 (Mon Day)	Data Mining & Data Warehousing (PP24MBE25)	Systems
16-12-2025 (Tues Day)	Taxation Management (PP24MBE03)	Finance
17-12-2025 (Wed Day)	Talent Acquisition and Management (PP24MBE12)	Human Resource
18-12-2025 (Thur Day)	Advertising and Brand Management (PP24MBE20)	Marketing
19-12-2025 (Fri Day)	Marketing Analytics (PP24MBE52)	Business Analytics
20-12-2025 (Sat Day)	Software Project Management (PP24MBE26)	Systems

NOTE:

- Any Omissions or clashes in this Time Table may please be informed to the Controller of Examinations immediately
- Even if government declares holiday on any of the above dates, the examinations shall be conducted as usual


CONTROLLER OF EXAMINATIONS
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